GAMBARAN MOTIVASI DONOR DARAH SUKARELA REMAJA USIA 17-21 TAHUN DI UDD PMI KOTA BLITAR

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ABSTRACT

Blood services are health service efforts that utilize human blood as a basic material with humanitarian purposes and not for commercial purposes. One way to achieve good blood services is by becoming a Voluntary Blood Donor (DDS). The number of DDS who routinely donate blood can fulfill the need for blood every day. The purpose of this study was to identify the description of voluntary blood donor motivation in adolescents aged 17-21 years at UDD PMI Blitar City. This research was conducted at UDD PMI Blitar City with descriptive observational research method with case study design. The population and samples in this study were 2 people. The results showed that the first subject, an 18-year-old high school student, revealed his motivation was the desire to help others and gain positive experiences as a donor. Meanwhile, the second subject, a 20-year-old college student, felt moved after hearing the real story of a patient who needed a blood transfusion, so his motivation was more focused on empathy and moral satisfaction. The conclusion of voluntary blood donor motivation in adolescents aged 17-21 years at UDD PMI Blitar City has a high category, while the influencing factors, namely intrinsic motivation factors, are higher than extrinsic motivation factors.

***Keywords**: Blood, Blood Donation, Motivation, Teenagers*