

## **ABSTRACT**

*Implementation of Nursing Action Strategy in Efforts to Improve Chronic Low Self-Esteem in Mr. S at Bantur Health Center. Aliya Fitri Rahmadina (2024). Malang Nursing Profession Study Program, Nursing Department, Malang Health Polytechnic. Supervisor Esti Widiani, S.Kep., Ns., M.Kep.*

**Introduction:** *One of the problems or disorders experienced by schizophrenia patients is low self-esteem. Individuals with low self-esteem tend to perceive their environment negatively and very threatening to themselves, so intervention is needed to overcome the problems experienced by the client. This case study aims to implementation of nursing action strategy in efforts to improve chronic low self-esteem in mr. s at bantur health center.*

**Methods:** *This case study's design focuses on case studies based on the nursing care process, including assessment, diagnosis, intervention, implementation, and evaluation. It concerns implement the application of the existential model with generalist therapy: positive abilities in patients with chronic low self-esteem.*

**Results:** *Based on the case study results, chronic low self-esteem was a problem that was addressed by implementing a nursing action strategy in efforts to improve chronic low self-esteem in Mr. s at Banter Health Center. After four days of intervention, the client's self-esteem increased, and they could assess themselves positively.*

**Discussion:** *Chronic low self-esteem requires special intervention that can increase the client's ability to increase their self-esteem through the positive abilities they have, so that in dealing with the problem of chronic low self-esteem experienced by schizophrenia patients, a form of novelty or innovation of modality therapy is needed that has not been done before, one of which is the implementation of the application of an existential model with generalist therapy: positive abilities.*

**Keywords:** *Chronic low self-esteem, Positive Capability, Skizofrenia*