

ABSTRACT

The Influence of Educational Videos on the Knowledge of PKK Women who Participate in JKN-KIS About the JKN Program in Tirtomoyo Village. Dea Rira Panduwinata (2023) Quantitative Research Scientific Writing. D3 Health Insurance Study Program, Department of Applied Health, Health Polytechnic Ministry of Health Malang. Advisor AA. Istri Citra Dewiyani, SKM, MARS Examiner Anggi Ardhiasti, SKM, MPH.

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In Tirtomoyo Village there are still many residents who do not know about the JKN program, as evidenced by the results of a preliminary survey conducted by researchers of 25 people, 21 people did not know about the JKN program and 4 others already knew about the program. The purpose of this study was to determine the level of knowledge of PKK women participating in JKN-KIS before and after giving educational videos about JKN in Tirtomoyo Village. The object of this study was 30 respondents from members of the PKK participating in JKN-KIS. Data collection techniques by filling out the PreTest PostTest questionnaire. The results of the research value (*P-Value* 0.000), which means that there is a difference in the knowledge of PKK women participating in JKN-KIS about the JKN program in Tirtomoyo Village before and after being given the educational video. The conclusion from this study is that there is an effect of providing educational videos on the knowledge of PKK women participating in JKN-KIS about the JKN program in Tirtomoyo Village.