

ABSTRACT

Parensa, Viola. 2023. *HIV/AIDS Prevention Campaign using a Pocket Books for Adolescents in Pondok Pesantren Mamba'u Syafa'atil Qur'an Blitar, Skripsi, Applied Bachelor of Health Promotion Study Program Poltekkes Kemenkes Malang Study Program For Applied Health Promotion, Supervisor I : Sri Winarni, S.Pd., M.Kes. Supervisor II : Dr. Ganif Djuwadi, S.ST, S.Pd, M.Kes.*

HIV stands for Human Immunodeficiency Virus, a virus that causes reduced immunity in humans, or the virus that causes AIDS. Based on UNAIDS data in 2021, one of the adolescent girls in the world is infected with HIV every 2 minutes and AIDS claims lives every minute with 650,000 deaths. In 2021, the number of HIV cases in January-June 2021 in Blitar City was reported to have a total of 49 cases with the highest age range in adolescence at 34%. The purpose of this study is to identify HIV/AIDS prevention campaigns using pocket books for adolescents at the Mamba'u Syafa'atil Qur'an Islamic Boarding School in Blitar City. This research method is using quantitative methods with pre-experimental research designs with a one-group pretest-posttest design. The population in this study were adolescents of Pondok Pesantren Mamba'u Syafa'atil Qur'an totaling 35 people with total sampling technique. The research was conducted on February 24 - March 11, 2023, the research instrument was a knowledge and attitude questionnaire with a Likert Scale. The results of hypothesis testing showed a significance level of $p\text{-value} = 0.00$, which means that this study rejects H_0 . Thus, the HIV/AIDS prevention campaign using a pocket book affects the knowledge and attitudes of adolescents. It can be seen that there is an increase of 19% in the level of knowledge and an increase of 14% in the attitude of adolescents of Mamba'u Syafa'atil Qur'an Islamic Boarding School towards HIV/AIDS prevention.

Keywords: Campaign, HIV Preventions, Teenager, Pocket Book