

ABTRACT

Nazila, Lailia Mirrotun. 2023. *The Influence of Animated Video Media on the Knowledge and Attitude of Brushing Teeth in Elementary School 1 Tunggunjagir Mantup Lamongan*, Thesis, Poltekkes Kemenkes Malang Prodi Sarjana Terapan Promosi Kesehatan. Supervisor I: Drs. Moh Zainol Rachman, S.ST, M.Kes, Supervisor II: Dr. Farida Halis DK, S.Kp, M.Pd

Brushing your teeth is one way that can be done to maintain healthy teeth and mouth. The impact of less brushing is the occurrence of damage to the teeth commonly called dental caries. The purpose of this study was to determine the effect of animated video media on knowledge and attitudes of brushing teeth in elementary school 1 Tunggunjagir students Mantup Lamongan. This study is a quantitative pre-experiment with post-test method of one group of pre-test. The total number of samples was 35 with purposive sampling technique. In this study shows the difference between pre-test and post-test values. The results of the study before being given health counseling for the level of knowledge that is obtained an average value of 73. While after health education, the average score is 84. The results of the study before given health counseling for attitude level is obtained an average value of 72. While after health education, the average value is 85. Wilcoxon Signed Rank Test results show a value of 0.000 means less than 0.05. It can be concluded that the provision of animated video media education about brushing teeth can significantly improve the knowledge and attitudes of children in grades IV and V of elementary school 1 Tunggunjagir.

Keyword: Animated Video Media, Knowledge, Attitude, Brushing Teeth