

ABSTRACT

Islamiyah, Fauza. 2023. *The effect of pocket book media counseling on knowledge and student hand washing behavior of class IV MI Miftahul Anwar Bangil, Pasuruan Regency, Skripsi, Poltekkes Kemenkes Malang Prodi Sarjana Terapan Promosi Kesehatan. Pembimbing I : Budi Suharno, S.Kp, M.Kes, Pembimbing II : Dimas Dwi Yoga Saputra, SST, M.Kes.*

Hand washing become the main target of Clean and Healthy Behavior (PHBS) in the school setting. Therefore, counseling is needed to effectively increase knowledge and make it fun for school-age children. One of the methods is through the use of pocket book media. This study aims to determine the effect of pocket book media counseling on the knowledge and hand washing behavior of fourth-grade students in MI Plus Miftahul Anwar Bangil. This research adopts a quantitative approach using a pre-experimental design with a one-group pre-post test. The sample consists of 45 respondents. The sampling technique employed is purposive sampling with inclusion-exclusion criteria. This research use questionnaire for the instrument and the data were analyzed using the Wilcoxon Test. The results showed that the percentage of respondents with good knowledge increased from 0% to 96%, while those in the moderate category decreased from 31% to 4%, and those in the less category decreased from 69% to 0%. The findings on behavior indicated that the percentage of respondents with good behavior increased from 0% to 87%, while those in the moderate category decreased from 24% to 13%, and those in the less category decreased from 76% to 0%. Data analysis revealed that pocket book media was effective in enhancing students' knowledge and behavior regarding hand washing (p-value 0.000). It is recommended that future researchers examine a larger population of respondents using random sampling techniques to ensure generalizability and enhance the validity and reliability of the instrument.

Keywords: Handwashing, Counseling, Pocket Books.