

## ABSTRACT

***Alfi Nur Indah Sari (2023). Characteristics of Blood Donors at the Mobile Unit of Al-Huda Banyuwangi Hospital. Descriptive Case Study Scientific Paper. D-III Blood Bank Technology Study Program. Pharmacy and Food Analysis Major. Health Polytechnic of the Ministry of Health Malang. Supervisor Tanto Hariyanto, S.Kep, Ns, M.Biomed.***

*Mobile Unit (MU) activity is a donor blood collection activity carried out at an agency or on a blood donor bus. This activity is an effort to pick up the ball from the Blood Transfusion Unit (UTD) in order to bring blood donor services closer to the community. The characteristics of MU blood donors determine the prediction pattern of donors who have the potential to become regular donors (voluntary). The purpose of this study was to determine the characteristics of donors at the Mobile Unit of Al-Huda Banyuwangi Hospital. This research uses descriptive research. The sampling technique used probability sampling technique by means of simple random sampling. Data collection techniques using secondary data taken from the Blood Donor Management Information System (SIMDON DAR) data of the Indonesian Red Cross Blood Donor Unit Banyuwangi Regency in the form of data on voluntary blood donors who passed the selection at the mobile unit of Al-Huda Banyuwangi Hospital in October 2022 as many as 120 donors. Includes gender, age, blood type, and occupation. The results obtained in the male gender group are the most gender with a total of 16 donors (53%). The adult age group (26-44 years) is the most age group with 17 donors (57%). Blood type O group is the most blood type group with 15 donors (50%). The civil servant / private sector employment group is the most numerous group with 27 people (90%).*

***Keywords:*** *Mobile unit, blood donor characteristics*