

## ABSTRACT

Analysis Of The Relationship Between Work Attitudes And Work Motivation On Employee  
Work Productivity At CV. Iswara

Komang Aditya Surya Negara<sup>1</sup> , Nafilatul Fitri<sup>2</sup> , Fresvian Jenrivo<sup>3</sup>

email : komang\_p17451204013@poltekkes-malang.ac.id

Productivity is an important thing in a company, because if the level of productivity is high, it will produce products that meet or exceed the desired target. Programs related to motivation and work attitudes can help support company goals, such as achieving production targets, this program can even help increase work productivity and increase the harmony of each employee. With a good work motivation program for improving human resources, human resources can be improved to be better. With this, it can support the vision and mission of a company, one of which is achieving production targets thereby increasing company funds. Occupational safety and health is a system designed to ensure good safety for all personnel in the workplace so that they do not suffer injuries or cause disease in the workplace by obeying or complying with occupational safety and health laws and regulations, which is reflected in changes in attitudes towards safety. at workplace. The aim of this research is to determine the relationship between work attitudes and productivity, the relationship between work motivation and productivity, and determine work productivity. The research method used was quantitative with a total sampling technique on 35 employees using multiple linear regression analysis, with questionnaire instruments, and the SPSS method. Based on the analysis using the SPSS method, results were obtained from the relationship between work attitude and productivity, the relationship between motivation and productivity, and work productivity with the majority of workers having good levels of work attitude, work motivation and work productivity. Based on the statistical output, the significance value of the relationship between attitudes and productivity has a p value = 0.001b (sig < 0.05). The relationship between motivation and productivity has a p value = 0.001b (sig < 0.05). Work attitude and work motivation have a significant relationship with work productivity.

**Key words:** Work attitude, motivation, work productivity

