

## ABSTRACT

***Syazdiliyah, Asmylia. 2024. The Effect of Education Using Snakes and Ladders Game Media on Knowledge and Attitudes About Personal Hygiene in School-Age Children, Thesis, Poltekkes Kemenkes Malang Applied Bachelor Program in Health Promotion, Supervisor I: Wandu, S.Kep.Ners, M.Pd, Supervisor II: Sugianto Hadi, SKM, MPH.***

*Poor personal hygiene leads to several health problems such as scabies, diarrhea, worms, dental caries, and head lice. This is due to lack of attention in maintaining personal hygiene. The purpose of this study was to determine the effect of education using snakes and ladders game media on knowledge and attitudes about personal hygiene in school-age children. This includes quantitative research with a pre-experimental design. The research design model uses one group pre-test and post-test. Sampling using simple random sampling with a total sample of 45 students. The research instrument used a questionnaire to collect knowledge and attitude data. The analysis used Wilcoxon Signed Rank Test. The results showed an increase in knowledge after being given education from the moderate category (68.9%) and the lack category (31.1%) to the good category (82.2%). Attitudes also experienced significant changes after being given education from the negative category (51.1%) to positive (82.2%). Hypothesis testing results showed a p-value of 0.000 < 0.05. This finding confirms the effect of education using snakes and ladders game media on knowledge and attitudes about personal hygiene in school-age children. Recommendations for snakes and ladders game media can be used as a reference for new learning media in improving knowledge and attitudes about personal hygiene in the school environment.*

***Keywords: Education, snakes and ladders, personal hygiene, school age children***