

## ABSTRACT

**Wibisono, Amalia Anggraeni. 2024.** *The Influence of Health Promotion Using a Giant Crossword Puzzle on Knowledge and Attitudes About HIV/AIDS Among Adolescents at State Vocational High School 2 Malang, Thesis, Malang Ministry of Health Polytechnic, Applied Bachelor's Degree Program in Health Promotion, Supervisor I : Wandu, S.Kep. Ns., M.Pd., Supervisor II : Dr. Ganif Djuwadi, S.ST., S.Pd., M.Kes.*

*According to the Malang City Health Office in 2022, there were 481 cases of HIV/AIDS in Malang City, with the highest number of cases in Dinoyo Village, totaling 130 cases. The purpose of this study is to analyze the effect of health promotion using a giant crossword puzzle game on the knowledge and attitudes about HIV/AIDS among teenagers at SMKN 2 Malang City. This type of research is quantitative, and the research design used is Pre-Experimental with a One Group Pretest-Posttest approach. The population used in this study consists of 120 students from the 11th grade nursing program at SMK Negeri 2 Malang, and the sample used is 25% of the population, totaling 30 samples. Data analysis was performed using the Wilcoxon Test with a significance level of  $p \alpha 0.000$  or  $p < 0.05$ . The knowledge category before the health promotion using the giant crossword puzzle game was 70%, and it increased to 100% after the health promotion, thus rejecting  $H_0$ . For the attitude variable, the significance level was  $p \alpha 0.000$  or  $p < 0.05$ , with the positive attitude category increasing from 27% before the health promotion to 67% after, thus rejecting  $H_0$ . It can be concluded that this study demonstrates the influence of health promotion using the giant crossword puzzle game on the knowledge and attitudes about HIV/AIDS among teenagers at SMK Negeri 2 Malang, as an effort to improve knowledge and attitudes about HIV/AIDS among teenagers. It is hoped that this research can be used as a basis for further research development and that the giant crossword puzzle media can be further developed as a health promotion tool.*

**Keywords:** *Knowledge, Attitude, Giant Crossword Puzzle, HIV/AIDS, Health Promotion*